

Full Body Sleeving of a Beverage with Straw Attached to the Body of the Container

CASE STUDY: FULL BODY SHRINK SLEEVING WITH TAMPER EVIDENCE

CHALLENGE:

Perforated window of the sleeve must be oriented precisely to the position of the straw

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CHALLENGE:

Cup with recessed straw must be oriented prior to application of the sleeve

CHALLENGE:

Container must be run upside down for maximum stability

POPPINO BOBA

MANGO PASSION FRUIT GREEN TEA MATURALLY FLAVORED WITH OTHER NATURAL FLAVORS 12 FL OZ (0.75 PT) 355mL

BBLE

CHALLENGE:

The straw is secured in a recess on the body of the product 28

SOLUTION:

- Third party orientation unit provided by PDC rotates cup properly for labeling
- **PDC'S R-250-TS-ER** precisely applies and aligns the sleeve graphics at 200 containers per minute
- PDC's KST 80-712 Steam Tunnel for distortion-free shrinking

