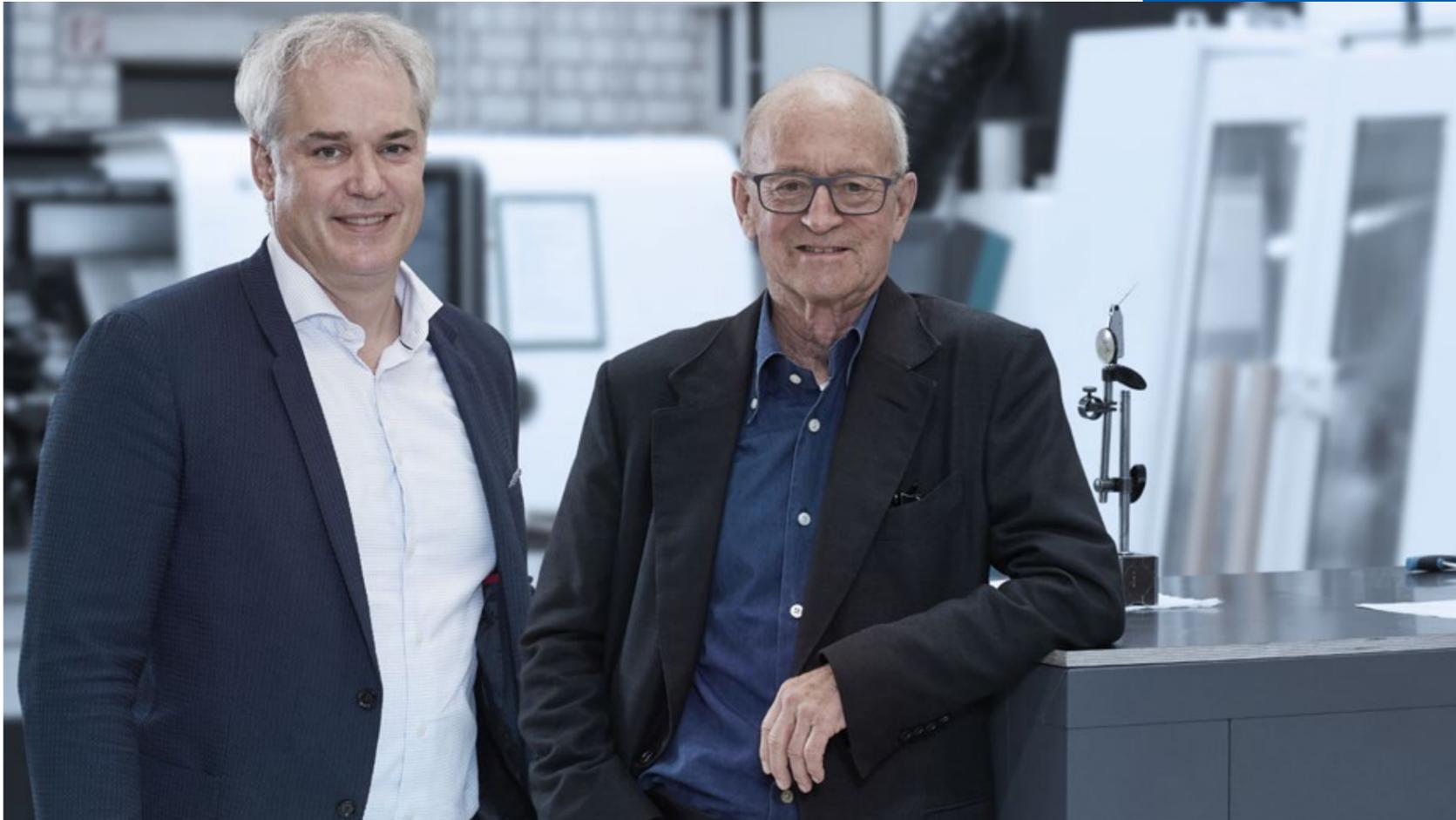


**75**  
YEARS  
1947 – 2022

**FROMM**

**HANDLE WITH CARE**

[www.fromm-pack.com](http://www.fromm-pack.com)



# THANK YOU

In 1947, A.M. Fromm Snr. started our company in Zurich, as a service and quality orientated supplier of strapping equipment. Thanks to the loyalty, involvement and professionalism of our employees, we have grown into todays international family business, with more than 1300 employees worldwide. Supported by 40 global FROMM sales and service companies. Always close to our customers.

We both would like to give our thanks to our business partners and customers who have enabled us to enjoy a global reach whilst maintaining strong traditional family values. These family values encompass uncompromising Quality thinking, Continuity, Independence, Integrity, Innovation, Sustainability and Passionate People.

We uphold these values as a family business. Today and also in the future. That's our promise.

Sincerely, Reinhard Fromm and Matthias Schwarzenbach

04

All in One:  
The House of FROMM

Strapping Solutions  
for all requirements

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Wrapping Solutions for the packaging  
of your products with stretch film

Protecting Solutions: Product  
protection and cavity filling with air

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Customized solutions for fully  
automated applications

One of the largest  
strap & film production

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State of the art manufacturing &  
a global distribution network

R&D and Manufacturing for the  
high FROMM quality standard

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Reduce, reuse & Recycle:  
Environmentally friendly use of  
resources

Trust & closeness.  
The people behind FROMM

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Timeline:  
Our way to the top

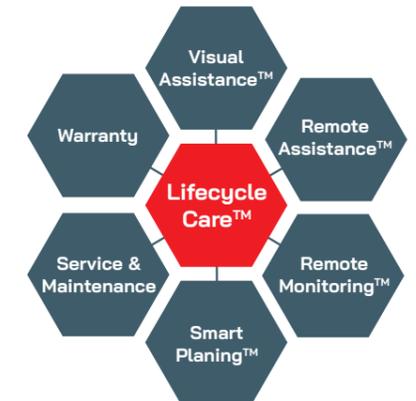
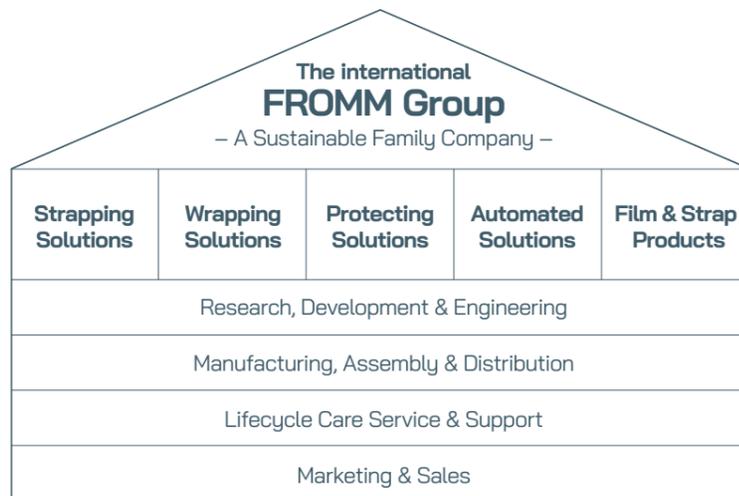
Think global. Act local.  
Our global service network

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# THE HOUSE OF FROMM

Solution-oriented divisions build the House of FROMM. The FROMM Group develops, manufactures, markets and maintains a range of high quality packaging solutions. These solutions are both innovative and progressive for demanding customers and industries around the world. Offering high quality and reliable protection to our customers products our well trained specialists create added value by optimising the total cost of ownership.

Quality awareness, Commitment, Proximity and Sustainability are paramount in the development of our FROMM Solutions!



## Lifecycle Care, Warranty and Service Solutions

We have developed a customer service package we call Lifecycle Care. This offers our customers a comprehensive packaging solution putting our customer needs at the heart of our business. Taking a Lifecycle approach we provide care throughout the process by monitoring our customers systems. Aiming at reliability, durability and deployability of our systems, at the lowest possible Total Cost of Ownership.

This also includes:

- 12 months, standard factory warranty
- Extended Warranty Programs
- Maintenance Subscriptions
- Operator and service personnel training
- System performance monitoring and proactive maintenance management, including: SmartPlaning™, RemoteMonitoring™ & Assistance™ and VisualAssistance™





# STRAPPING SOLUTIONS

Strapping solutions for all requirements: Our current product range includes more than 35 basic models of strapping tools (manual, pneumatic & battery powered) as well as semi or fully automated strapping systems.

FROMM has developed equipment for Polyester and Polypropylene strapping. FROMM's STARstrap® PET has many advantages over traditional steel strapping. These advantages are: light weight, flexibility, elasticity and shock absorption during transportation. Furthermore, this product is safer to handle than steel strapping.



### Optimizing strapping processes

- Strapping tools
- Semi- & Fully automated strapping systems
- XF-Retrofit Package for Automated strapping systems
- Lifecycle Care, service support program
- One-stop shopping strategy

### „Best Choice“, packaging costs and application analysis

- Professionally substantiated advice, for strapping optimization:
  - The right strap for each application &
  - Cost reduction by conversion; from steel to PET strap

### Secure shipment

- Consistent strapping processes, using matched quality equipment and strapping
- Optimal and constant tension and closing values
- Training and support of packers, operators and service technicians



# WRAPPING SOLUTIONS

The expertise in our design and the quality of our manufactured machines, shines through in our customers experience of undisturbed service life. This design suits a whole range of customers irrespective of size.

In order to perfect the FROMM solution, we offer our customers professional advice and an extensive choice of wrapping films.

**FROMM** | WRAPPING SOLUTIONS

#### Stretch wrapping machines

- Horizontal or vertical wrapping
- Semi- or fully automatic
- Wide choice of film carriages with stretch units up to 400 %
- Practical options to meet all today's wrapping needs

#### Full range of stretch films

- Demanding applications is where FROMM excels.
- FROMM supplies a full range of stretch films (8 to 35 microns) which offer elongation capability of up to 400 %
- Pre-stretched and modified films for special applications

#### Secure shipment

- Professional advice and operator training
- Calculated and tested solutions
- The right machine (settings) and film combination
- 24 months factory warranty

Wrapping with up to  
**400%**  
 stretch potential

# PROTECTING SOLUTIONS

FROMM offers two main types of protective packaging materials which enables us to supply our customers with optimum protection for all of their shipped goods.

**Air-cushions made of either plastic films (recycled or biodegradable) or our latest innovation, a paper based air-cushion**

**Crumpled paper, 100 % recycled, effective for heavy products and products with sharp edges**

Over the years FROMM has continuously developed its solutions. This continuous progressive approach provides assurance that we are offering the best machinery available irrespective of the size of the customer.

**FROMM** | PROTECTING SOLUTIONS

## Extra protection during transport and storage

- Air-cushions and paper systems to suit a whole range of customers irrespective of size

## Covering all protection needs

- Void filling
- Cushioning / Polstering
- Wrapping

## Smooth and easy integration into customer packaging lines

- Standard or custom-made solutions
- Improved productivity and ergonomics
- Calculated cost reductions



“  
EFFICIENT, EFFECTIVE & SUSTAINABLE.  
THE COMPLETE SOLUTION.  
”

# AUTOMATED SOLUTIONS

Customized solutions for fully automated transport packaging applications. The strength of FROMM and Octomeca Automated Packaging Solutions is based on our extensive experience in transport packaging, both strapping (since 1947) and wrapping (since 1989).

Our qualified and experienced design teams, using state-of-the-art technologies, are perfectly capable of developing unique quality custom packaging machines or complete packaging lines for any type of industry. Our ever-growing list of satisfied customers supports this.

**FROMM** | AUTOMATED SOLUTIONS



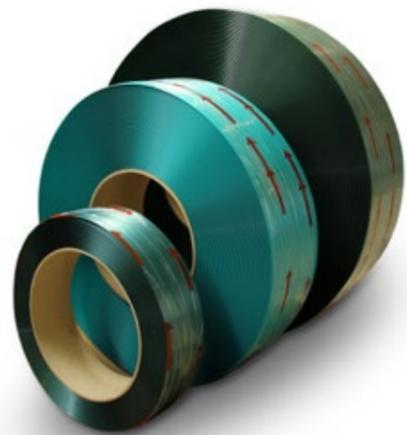
## A customer-oriented approach

- In-depth analysis of needs and solutions
- Possibly arithmetically substantiated solutions
- Choice of retrofit/overhaul or a new installation
- Elaboration of the chosen solution
- Installation, start-up and training of operators and service technicians
- 12 months manufacturer's warranty
- Lifecycle Care service program, with various support and performance monitoring services

**SOLUTIONS**

**INTELLIGENT  
INNOVATIVE  
INTERACTIVE**

by **FROMM**  
since 1947



Strapping with up to  
**100 %**  
 Recycled flakes



# STRAP & FILM PRODUCTION

The FROMM Plastics group of companies, with factories in Europe, Asia, North and South America, is one of the largest producers of polyester (PET) packaging strapping. FROMM STARstrap® PET packaging straps consist of 100 % recycled bottle grade PET flakes.

In addition, the group produces a wide range of HDPE multilayer, biodegradable and paper Airpad™ films, as well as a range of polypropylene (PP) and polyester (corded) packaging straps.

All companies using State-of-the-Art sustainable technologies, production methods & facilities.

**FROMM** | PACKAGING SYSTEMS

#### A world of sustainable solutions

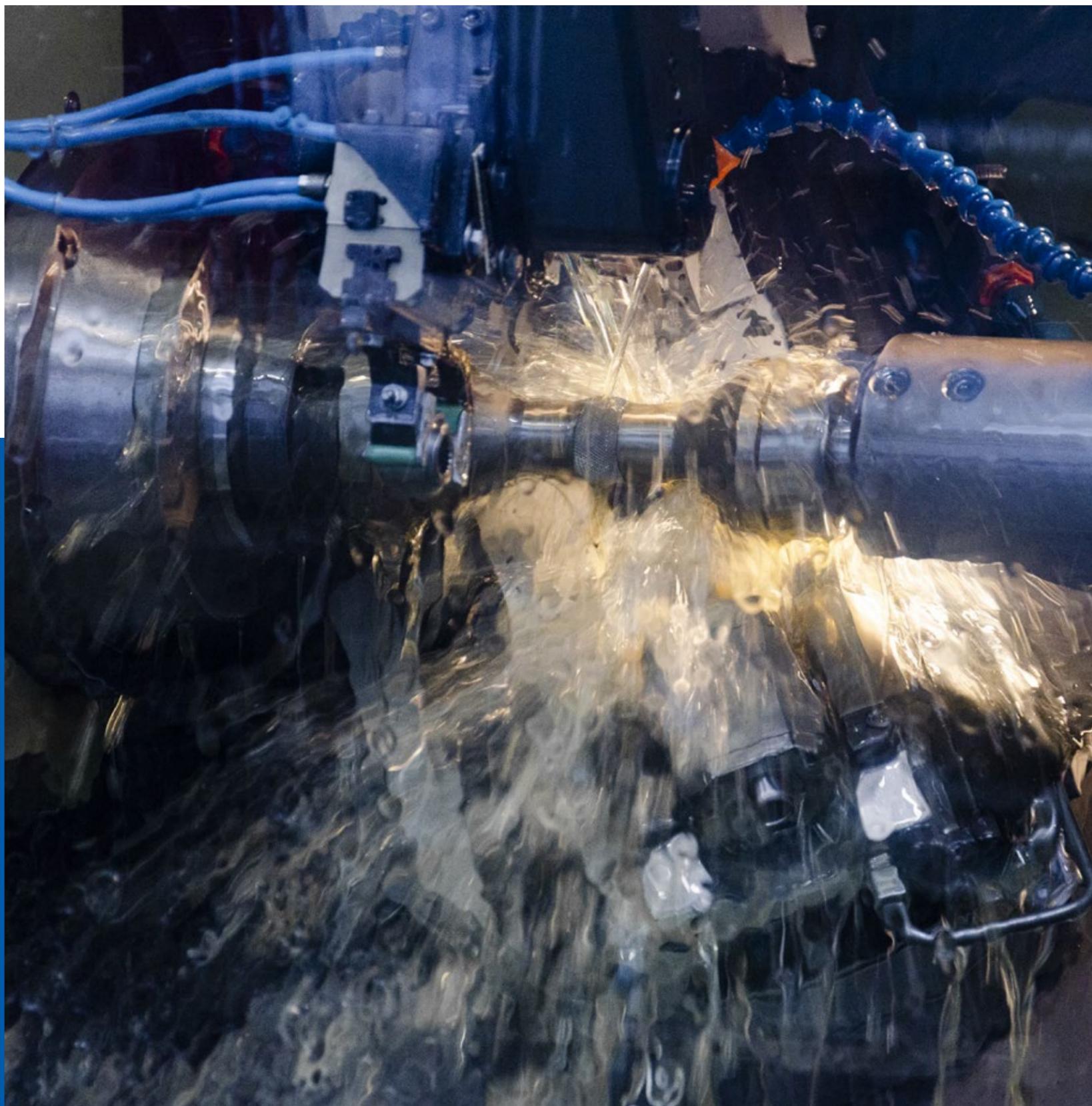
- The highest possible performance
- Reduction of base materials in strap and film products
- State-of-the-Art development and production technologies
- Focus on 100 % recyclability or biodegradable products
- Minimizing the use of strap and films through training, efficiency advice and quality equipment

#### Our products perform world-wide to the highest standards

- Amongst others, they find their applications in the Logistics, Appliances, Literature, Electronics, Pharmaceuticals, Flowers & Plants, Metals, Non-Ferro, Wood, Plastics, Glass, Ceramics, Automotive, Paper & Corrugated Industries.
- Our unique worldwide network of FROMM branches provides our international customers with the same products any-time, anywhere.

#### Quality systems and procedures

- Our Films and Strap production facilities:
- are certified by ISO14001 (Environmental Management System)
  - and/or ISO50001 (Energy Management System)
  - have Recycle Processes in place, for all kinds of waste products
  - aim at 0 % landfill
  - use Solar Energy
  - have controlled closed water circulation systems with internal filtration installed



# MANUFACTURING & DISTRIBUTION

## State-of-the-Art manufacturing and a fine-meshed global distribution network

FROMM tools and machine manufacturing, assembly plants and warehouses are located in Italy, Germany, Slovakia and Finland. FROMM's global reach with more than +150 loyal distributors and 40 sales offices provide support for our customers. This results in high availability and shortest possible delivery times. So, we are always locally involved and close to our customers

Waste  
**> 95 %**  
sorting rate

Solar power up to  
**40 %**  
CO<sub>2</sub> emission-free

“  
FROMM’s ongoing presence,  
provides for a diverse range of  
industries, and ensures that we  
never stop innovating!



# RESEARCH & DEVELOPMENT

FROMM is building for the future and aims to continue as a global market leader. More than 2 % of total turnover is invested in R&D. Our qualified specialists develop and research future-orientated solutions in which sustainability plays a major role. Thanks to our high-tech production and manufacturing we are able to maintain the high FROMM quality standard in the long term.





FROMM products minimize use of raw materials and /or recycle which spearheads our vision of a sustainable society.

For example, in the production of FROMM STARstrap Polyester Strap, sorted quality Flakes from used polyester bottles and other polyester packaging materials are used. The same applies to our HDPE Airpad films where we use PE recycle or work with biodegradable base materials.



# REDUCE, REUSE & RECYCLE

## Our vision

Reduce, Reuse & Recycle –Reduced resource consumption by better efficiency, reuse of products and recycling and conversion of materials. We do our part conscientiously and will continue to do so in the future. We actively strive, within all our capabilities, to develop and produce better products for a better planet.

Together with our customers, we will find the most practical and sustainable solutions. Where logistically possible and environmentally conscious, we bring the materials back to the recycling facilities or look for other ways to achieve sustainable responsible solutions.

Where applicable, sensible and possible, our plants are certified by ISO14001 (Environmental Management System) and/ or ISO 50001 (Energy Management System). Besides solarenergy, our plastics production facilities have controlled closed water circulation systems with internal filtration installed.



FROMM maximises the use of recycled plastics in the production of our plastic housings for our strapping tools. In addition to an accessible serviceability, the design already takes into account a simple way of recycling.

— “ —  
 It is important to us that our employees feel comfortable.  
 —



# TRUST & CLOSENESS

We recognise the importance of contributing to the society in which we operate. Our cornerstones of our social/sustainable global commitment are supporting the disadvantaged, children, education and environmental sustainability.



### Employees

Our employees are our greatest asset. We invest a lot in their know-how and training and can therefore count on the best qualified specialists. Ultimately, our investment pays off in two ways: satisfied employees who feel challenged and encouraged and dedicated employees to whom we owe our innovative and pioneering products and services.

### Contribution

Regardless of our commitment to environmental protection through recycling, green initiatives, new product development, and building partnerships with relevant nonprofit organizations and partner companies, we strive to keep our populations healthy and prosperous.

### Sponsorship

As with our products and our corporate ethics, we attach great importance to quality and sustainability in our sponsorship. In direct cooperation with Swiss Tennis and other sports teams, FROMM paves the way for young and aspiring talents. We support athletes who continue and follow the steps of the world's leading individual professionals and teams.

# +1,300

employees work for FROMM worldwide in 2022

# OUR JOURNEY SO FAR ...

... inspires us to continue innovating!  
A chronological picture of our successful company history with the most important milestones since the foundation in 1947.

1940

1950

1960

1970

1980

1990

2000

2010

2020

2030



**1955** Introduction of the AFRO B3 strapping tool, with seals.



**1973** Introduction of the A3H pneumatic sealless strapping tool.



**1978** Launch of the hydraulic steel strapping head M100 for automated strapping systems.



**1962** Introduction of the AFRO A2P first pneumatic tool



**1970** Launch of the tools A3-J1 and A3-J2; first patented, sealless combination steel strapping tools.



**1980** Introduction of the A333 sealless combination steel strapping tool.



**1996** The A337 steel strapping tool, equipped with the revolutionary MicroLock™ sealless security seal, was introduced.



**1998** The first battery powered strapping tool for plastic strapping, the P320, was launched.



**1999** Introduction of the FS-series Pallet Stretch Wrapping Machines, which featured an ultra-low turntable, a revolutionary 400%, 2-motor Power Pre-stretch film carriage.



**2000** The MH200 was introduced; an electro/pneumatic, sealless strapping head, for 19-32 mm (3/4-1 1/4) steel strap.



**1998** Launch of the innovative air-cushion padding system Airpad AP420, with separate air-chambers.



**2016** The new AP100 & 150 series Airpad™ machines and films were introduced.



**1987** The legendary Green P300 was introduced; an electrical combination strapping tool, for plastic strap.



**2009** The P330 was introduced; the first sealless battery powered strapping tool tensoning, up to 7,000N.



**2020** The FROMM Lifecare Care service concept was launched.



**2021** Introduction of innovative thinner, Bio-degradable and Paper Airpad™ films.



**2018** Introduction of the S-series digitized battery powered plastic strapping tools.

## 1 FOUNDING YEARS

Introduction of trendsetting strapping tools and increasing production capacity.

**1947** A. FROMM GmbH in Zurich founded by A.M. Fromm, using the brand name "AFRO".

**1960** A.M. Fromm's two sons, Peter and Reinhard Fromm, joined the company.

**1967** AFRO strapping tools sold and distributed to countries in Europe, Asia, North and South America.

**1970** FROMM Italiana, production and distribution of strapping tools is founded in Caprino Va, Italy.

**1974** A. FROMM GmbH changed into FROMM AG.

## 2 THE MARKET PROXIMITY YEARS

Brand name FROMM - Growing export sales and expanding the FROMM distribution network - Close to the market.

**1976** FROMM System GmbH, the Group's R&D Centre of expertise, is founded in Achern, Germany

**1980 – 1997** Sales and service centres FROMM Netherlands, Italstrap, France, Embalajes (Spain), Belgium, Sweden, Pakkaus (Finland) and Embalagem (Portugal) added to the network.

**1996** FROMM Holding AG founded. Reinhard Fromm became the sole shareholder of the FROMM Group. A new logo is introduced.

## 3 INTERNATIONAL BLOOMING

Further growth of the FROMM distribution network. Introduction of appealing innovative strapping, wrapping and Airpad™ products. Start of STARstrap® and Airpad™ film production in Germany, Chile and Thailand.

**1998** Launch of the innovative air-cushion padding system Airpad™, with separate air-chambers.

## 2000 – 2008

The FROMM global distribution network further expand with FROMM Packaging Systems Inc (USA), South Africa, United Kingdom (UK), Brasilpack (Brazil), Poland, Hungary, Norway, Serbia, India and Obal Systems in Slovakia and the Czech Republic.

## 4 GLOBAL PRESENCE

Production facilities on 4 continents. Continued worldwide growth of the distribution network and production capacity.

**2010** Foundation of FROMM Asia Systems, Mexico, Canada, Peru and Australia.

**2010 – 2018** Expansion of distribution and production capacity through strategic acquisitions; Brüninghaus – Germany, Octomeca Oy – Finland, PAC Strapping Products and US Strapping USA, FROMM Airpad Inc. USA.

**2013** Matthias Schwarzenbach appointed as CEO of the FROMM Group

**2022** The FROMM Group; 75 years providing exceptional packaging solutions to its customers.



# THINK GLOBAL, ACT LOCAL

We are close to you! Our global reach and local presence backed up by more than 40 sales offices and +150 specialized, long term sales partners worldwide, ensure professional advice, qualified customer service, reliable spare parts supplies and maintenance, with quick response times.

**+40**

FROMM subsidiaries  
worldwide

**+150**

local distributors  
worldwide, bring us always  
close to you



**FROMM** | PACKAGING  
SYSTEMS

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